

MLS ALLIANCE FAQ

The MLS Alliance is now available to all LCAOR MLS members and is included as a member benefit.

1. What is the main purpose of the MLS Alliance?

To share listings and offers of compensation with other participating MLSs.

2. Who participates in the MLS Alliance?

It varies from time to time, but all participants are with either a Northern or Southern California MLS. As of this writing some examples are MetroList, Coastal Mendocino, Bay East, Contra Costa, SoCalMLS, and more.

3. How do I login to the MLS Alliance?

- a. Go to <http://ca.mlsalliance.com>
- b. Click Login
- c. Choose Lake County
- d. Login with your calREDD username and password
- e. Click Property Search to search properties
- f. Choose the County and property type you want to search for

4. What features are available on the MLS Alliance?

- a. Search capability – search for listings in Lake County or any other participating area.
 - i. Search by Sold Price, List Price
 - ii. Search by List Date, Sold Date
 - iii. Off Market Date
 - iv. Bedrooms
 - v. Baths
 - vi. Garage
 - vii. Year Built
 - viii. Sq. Footage
 - ix. Street Number
 - x. Street Name
 - xi. Zip Code
 - xii. Area
 - xiii. City
 - xiv. Listing Status
 - xv. Map Search
- b. Agent and Client Reports
 - i. Agent Reports contain both public and confidential information
 - ii. Ability to select listings from a list and print the selected listings

- iii. Client Reports can be emailed
 - iv. All reports are printable
- c. Agent/Office Search
 - i. Ability to search for agent or office information
 - 1. This applies to any agent or office that is a member of the MLS Alliance
- d. Email Listings
 - i. Send selected listings or setup Automatic Notifications (Client Alerts)
 - ii. Choose the type of report you would like to send
 - 1. Client Report
 - 2. CMA Style Report
 - 3. Client Detail Map Report
 - 4. CMA Style Map Report
 - iii. Ability to setup a customized signature for emails sent from the MLS Alliance
 - iv. Ability to sent Automatic email notifications (click on Client Alerts to get started)
- e. Financial Calculator
 - i. Amortization Schedule (fixed)
 - ii. Amortization Schedule (ARM)
 - iii. Buyer's Closing Costs
 - iv. Buyer's Qualification
 - v. Home Buyer's Analysis
 - vi. Seller's Net Sheet
- f. Help
 - i. Help functions for using the product