



Lake County Association of REALTORS® Affiliate Program Benefits

Increase awareness of your products and services through a variety of marketing opportunities that include sponsoring educational programs and events, advertising, speaking and teaching engagements and approved promotional mailings.

LCAOR Affiliate Membership is a special membership for qualified business people that offer goods and services for real estate professionals and/or their clients.

Affiliate Membership benefits include access to information, target advertising, networking opportunities and supporting our local community.

IT PAYS TO BELONG

Size & Strength LCAOR has more than 190 REALTOR members and 300+ total MLS members needing your services.

Welcome Package New Affiliate members receive a free "business card" ad in our newsletter, a listing on our Affiliate web page and a membership-wide welcome email

Advertising and Sponsorship Enjoy member discounts on advertising and sponsorships of all types at a cost to fit every budget, from newsletter ads to event sponsorships to web links and more.

Visibility on our web site Check out www.lcaor.com. Affiliates receive a free listing on our affiliate page with a link to your email and/or webpage. Only LCAOR Affiliates and REALTORS have the ability to advertise and buy web links on lcaor.com.

Member Rosters Access to printed member rosters and, for a nominal fee, may purchase member mailing labels, enhancing networking/referral opportunities.

Networking/Special Events Affiliate members qualify for member prices at regular membership meetings and other significant networking opportunities, including Broker receptions, the Installation Dinner, Regional Dinners and Seminars.

Publications LCAOR Affiliate member services are promoted constantly in the newsletter, and are listed in our website.

Local, State and National Information regarding important business and regulatory issues like changes in the lead paint laws, court cases affecting the way you do business and new industry trends.

Housing Market Statistics - condo, single family, and multi-family - for communities throughout the region are available to all members.

Committee Opportunities Affiliate members may join most LCAOR committees and serve side-by-side with REALTORS® and fellow affiliate members in establishing committee goals and objectives, and recommending policy to the LCAOR Board of Directors.

Recognition Programs at LCAOR help you create a higher profile among REALTORS®, fellow Affiliate members and the public.

Service Activities where Affiliate members and REALTORS® serve side-by-side on organized charitable, civic and community service activities to enhance the quality of life in our community.

Supplies LCAOR offers supplies specifically for real estate industry professionals such as mortgage calculators, business card holders, electronic standard forms and much more.

CALL US TODAY TO BECOME AN AFFILIATE MEMBER!

Lake County Association of REALTORS®
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