Live 1-Hour Webinar/Podcast and Audience Q&A Session

Unreal Deals Al, Deepfakes and Real Estate Fraud



Wednesday, April 16th | 11AM PST / 2PM EST

Join us for an eye-opening webinar where experts discuss the growing threat of deepfakes, how it can impact your closings, and what we need to know to stay ahead.

We Will Discuss:

- Impersonation: Scammers can use deepfake audio and video to impersonate you, manipulating customers with fake emails, calls, and video messages.
- Fake Listings: Deepfakes can create entirely fake property listings, tricking buyers into making deposits or payments on nonexistent properties.
- Identity Theft and Financial Fraud: Scammers can use deepfake technology to create realistic but fraudulent identity documents and intercept payments or redirect funds to their accounts.
- Manipulating Legal Documents: Deepfakes can alter or forge legal documents, including contracts and signatures, leading to fraudulent agreements.
- Real Stories of Deepfakes. Hear about cases that succeeded and those that were thwarted.
- Deepfake Detectives: Tips to safeguard your real estate deals.
- Unmasking the Fraudster: How to spot and stop deepfakes.
- Fraud Busters: Deepfake tips to help stay safe.

Come with questions, leave with answers. Scan the code and secure your spot today.







Meet Our Hosts



Sarah Frano VP, Director of Underwriting Fraud Risk



Matt Sager VP, Senior Operations Counsel Title-Regulatory



Nicole Hartings Director of AI Governance and InfoSec

Introducing

First on Fraud

Your new go-to podcast for real estate fraud insights.

This brand-new podcast is designed specifically for professionals in the real estate industry. Tune in for true crime stories, expert interviews, and actionable tips to help you navigate the complex world of real estate fraud.

Scan the code to learn more.



Unreal Deals

AI, Deepfakes and Real Estate Fraud



Secure your spot today and stay first in the fight against fraud.



First American Title™