



Benefits of Membership

As a member, you are among the privileged agents who are able to use the National Association of REALTORS® professional registered trademark "REALTOR®". The trademark denotes adherence to a strict code of ethics and professional conduct while upholding the highest real estate industry standards.

- Legal Hotline Access – free legal advice from experienced real estate counsel
- Professional Standards Administration
- Association web site at www.lcaor.com with personal profile website, listing search, and updated helpful industry links
- Free and easy access to online ZipForms
- Board Store and Education discounts
- Association Standing Committees, member driven and staff supported, all working for the betterment of the membership
- Voting privileges
- Networking Events with real estate member peers, and government officials
- Local Multiple Listing Service
- Technical Support
- Political Clout and Representation on the local, state and national level, impacting real estate related issues in our community and nationwide
- Healthcare Insurance
- Legislative Advocacy
- Current Research and Market Data
- Consumer Awareness
- Federal Credit Union
- Timely and consistent communication with the membership via the LCAOR website news and broadcast e-mail notices, relaying action items of value from the local, state and national REALTOR® associations

Remember, when the public sees the block "R" or asks for a REALTOR®, they know that they are getting more than just a real estate licensee – they are working with a member of the National Association of REALTORS®, the largest professional trade association in the nation, and they are working with one who is informed about the latest issues that affect real estate....that's a lot of mileage from one trademark.