

1:00pm – 5:00pm | Twin Pine Event Center

Register for event at: https://tinyurl.com/2j27s2wm

12:30pm **Welcome and Registration**

1:00pm **Why it Matters: Zone Zero & Lowering Risk**

- **Mike Wink**, Staff Chief of Wildfire Risk Reduction, CAL FIRE
  - Overview of CAL FIRE approach and priorities
- **J. Lopez**, Executive Director, California Wildfire Mitigation Program Authority
  - Overview of Wildfire Mitigation Program
- **Frank Bigelow**, Deputy Director of Community Wildfire Preparedness & Mitigation and Fire Engineering & Investigations Division, CAL FIRE
  - Overview of Statewide Zone 0 Requirements

2:00pm **Firewise USA Update**

- **John Nowell,** Regional Coordinator, Firewise USA
- **Magdalena Valderrama,** Regional Coordinator, Firewise US

2:05pm **How it Works: NCO's Home Hardening Program**

- **Deanna Fernweh,** Program Manager, North Coast Opportunities (NCO)
  - Overview of Home Hardening Program; will include Local Defensible Space/ Home Hardening contractor working with the program
- **James Wheelan**, Wheelan Engineering
  - Overview of contractor role is supporting Home Hardening Program
- **J. Lopez, Executive Director,** California Wildfire Mitigation Program Authority
  - Overview of Wildfire Mitigation Program

Lake County Community Risk Reduction Authority Joint Powers Authority Members:
County of Lake * Lake County Watershed Protection District * Lakeport Fire Protection District * Northshore Fire Protection District * South Lake Fire Protection District * Kelseyville Fire Protection District * Lake County Fire Protection District * Callayomi, Clearlake Oaks, and Cobb Area County Water Districts * City of Lakeport * City of Clearlake * Habematolel Pomo of Upper Lake * Middletown Rancheria Band of Pomo Indians of California * Robinson Rancheria Band of Pomo Indians of California * Scotts Valley Band of Pomo Indians *

11:45am **Who Can Help: Madronus and IBHS**

- **Ivan O'Neill,** Co-Founder and CEO, Madronus Wildfire Defense
  - Overview of Madronus Wildfire Defense
- **Steve Hawks,** Senior Director for Wildfire, Insurance Institute for Business & Home Safety (IBHS)
  - Overview of IBHS and Wildfire Prepared Home Program

3:30pm **What Means to You: United Policyholders and Insurance Companies**

- **Amy Bach**, Executive Director, United Policyholders (moderator)
  - Description of insurance rules
- **Jason Willett**, California State Automobile Association
  - Insurance provider perspective
- **Miranda Stuart**, CIG Insurance
  - Insurance provider perspective
- **Jen Goodlin**, Mercury Insurance
  - Insurance provider perspective
- **Peter O'Keefe, Consulinsurance**
  - Insurance provider perspective

4:00pm **Closing Remarks**

- **Jessica Pyska,** District 5 Supervisor and Chair of the Lake County Community Risk Reduction Authority

Scan to register for the Ready, Resilient, and Insured event!